

**BUSTLE** +



# Upstart Awards

## **Bustle Reveals The 2017 Upstart Award Honorees Featuring 10 Millennial Women Who Are Making An Impact**

- 2017 honorees include a leader advocating for sustainable fashion, a chef whose food empire continues to expand, and the creator of the world's first fertility tracking bracelet -

NEW YORK – October 16, 2017 – Bustle, the largest independent media property for millennial women, today revealed the [2017 Bustle Upstart Award honorees](#) celebrating the extraordinary accomplishments of 10 inspiring millennial women who are breaking barriers and making their voices heard in technology, politics, media, fashion, activism, and beyond. This year's awards are sponsored by Dice, the leading online career site dedicated to technology professionals. Earlier this summer, Dice and Bustle collaborated on career content focused on advancing women in technology and promoting diversity within STEM.

The 2017 Bustle Upstart Award honorees will be celebrated October 18-19 in New York City. The two-day event will feature thought-provoking panels, an immersive career workshop, an awards ceremony, and cocktail reception. Confirmed panelists include: author Lauren Leader-Chivée, Wildfang CEO Emma Mcilroy, 135th St. Agency CEO and Founder Shante Bacon, Women's March Co-Founder Bob Bland, New York University Co-Director and Industry Associate Professor of Integrated Digital Media, De Angela Duff, and Dice's Vice President of Marketing Kristina Yarrington.

Founded in 2014, Bustle's Upstart Awards honor the incredible achievements of young women who are dedicated to making a difference.

## The 2017 Bustle Upstart Award Honorees:

- **[Afreen Allam](#)**: Founder and CEO of **[SiNON Therapeutics](#)**, dedicated to improving the lives of those who suffer from debilitating neurological diseases by increasing the ability of drugs to cross the Blood Brain Barrier.
- **[Megan Beck](#)**: Co-founder of **[The Unmentionables](#)** which provides undergarments, feminine hygiene and intimate health products, and sexual health products to vulnerable refugees.
- **[Nadia Boujarwah](#)**: Co-founder of **[Dia&Co](#)**, curated styling exclusively in sizes 14+, delivered to your doorstep.
- **[Elyse Fox](#)**: Founder of **[Sad Girls Club](#)**, an online and in-person platform for millennials affected by depression and mental illness.
- **[Timi Komonibo](#)**: Founder and Chief Philanthropist of **[Style Lottery](#)**, a social enterprise that advocates for sustainable fashion and fashion philanthropy.
- **[Melissa Lee](#)**: Founder and CEO of **[The GREEN Program](#)**, an experiential education and workforce development program for young leaders in sustainable development.
- **[Irene Li](#)**: Chef and co-owner of **[Mei Mei Restaurant Group](#)**, a Boston-based group of food businesses including a food truck, restaurant, a shipping container kiosk, and a line of sauces.
- **[Sahar Meghani](#)**: Founder and CEO of **[Trunkaroo](#)**, a subscription box service for children delivering crafts, science, and engineering inspired projects and activities.
- **[Alisha Ramos](#)**: Founder and CEO of **[Girls' Night In](#)**, a newsletter for women who'd rather stay in tonight.
- **[Lea von Bidder](#)**: Co-founder and President of **[Ava Science](#)**, the world's first fertility tracking sensor bracelet.

To learn more about this years' recipients, visit: <https://www.bustle.com/upstart-awards-2017>.

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**About Bustle**

Bustle is the largest independent media property for young women, reaching over 50 million unique readers a month. Bustle delivers everything readers want to know, see, and read right now — spanning news, politics, celebrity, culture, lifestyle, fashion + beauty, and more. [www.Bustle.com](http://www.Bustle.com). Bustle is a part of Bustle Digital Group, which also owns premier digital destinations for women Romper and Elite Daily.

**About Dice**

Dice is a leading tech career hub connecting employers with skilled technology professionals and providing tech professionals with career opportunities, data, insights and advice. Established in 1990, Dice began as one of the first career sites and today provides a comprehensive suite of recruiting solutions, empowering companies and recruiters to make informed hiring decisions. Dice serves multiple markets throughout North America and Europe. [www.Dice.com](http://www.Dice.com), [Twitter](#), [Facebook](#). Dice is a DHI Group, Inc. (NYSE:DHX) service.