

Daniela Quint Joins Bustle Digital Group As Vice President of Midwest Sales

NEW YORK – August 14, 2017 – Bustle Digital Group, publisher of premiere digital destinations for millennial women: Bustle, Elite Daily and Romper, announced today that Daniela Quint has joined BDG as Vice President of Midwest Sales. Quint will oversee the Chicago and Detroit markets and report to Bustle Digital Group Chief Revenue Officer Jason Wagenheim.

"The midwest is among the highest growth potential regions for Bustle Digital Group and home to some of the most iconic brands and businesses in the country," said Wagenheim. "Already we've made massive strides in this territory, and as we look ahead to 2018, we're thrilled to bring on a proven strategist, creative marketer and team leader in Daniela, who will be able to catapult Bustle Digital Group's midwest efforts to the next level."

"I couldn't be more excited to join a company and a team of individuals that sees the value of giving a voice to young women for young women," said Quint. "I look forward to working with brands that align with Bustle Digital Group's mission of empowerment and authenticity and to continue to expand BDG's reach."

Prior to joining Bustle Digital Group, Quint was Regional Director of Midwest Sales at Mashable where she was responsible for opening their Chicago office and building the sales team to focus on branded content, social, experiential, and digital strategy. Quint has more than 10 years of experience in digital media, covering national markets from New York to Chicago for companies such as CafeMom and Unruly. Bustle Digital Group reaches nearly 80 million unique readers monthly across their properties, and has brought in 80 new brands as ad partners in 2017, and expanded sales operations in key markets such as Los Angeles, Chicago, and Florida.

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