

Karine Jean-Pierre Named Contributing Editor To Bustle

NEW YORK, NY (August 17, 2017) –Bustle, the largest independent media property for millennial women, announces today that political strategist Karine Jean-Pierre, will join Bustle as a contributing editor.

Jean-Pierre's work with Bustle will focus on the people, organizations, and movements powering the resistance, providing thoughtful analysis about the most important demonstrations and policies coming out of the Trump administration.

Jean-Pierre is the Senior Advisor and National Spokesperson for MoveOn.org, and one of the most recognizable voices in American politics, with experience ranging from political campaigns, to grassroots activism, to working in the White House.

"Karine was an architect of the resistance before it became a hashtag," said Bustle's Executive News Editor, Emily Anne Epstein. "She knows who's doing what and why before anyone else—and that's why it's so important to have her be a part of Bustle. Our readers are not just passionate about politics, they want to know how they can get involved. Karine is the person to do just that."

"I am very excited to announce my new role as contributing editor at Bustle," said Jean-Pierre. "For years, Bustle has provided a platform for women's voices, from women's health and reproductive rights to equal pay and beyond. Given the state of America's current political climate, it's absolutely crucial that we continue to publicly address these issues. Now more than ever, we must articulate our grievances and engage the general public on women's issues; outlets like Bustle can help us accomplish a challenging task like this. That is why I've chosen to take on this role. I look forward to working with the Bustle staff in the weeks and months to come."

Jean-Pierre served as the Deputy Campaign Manager for Martin O'Malley for President. Previously, she was the Campaign Manager for ACLU's Reproductive Freedom Initiative (RFI) and managed Tish James' successful campaign for New York City Public Advocate. In 2011, Jean-Pierre served as Deputy Battleground States Director for President Obama's 2012 re-election campaign, and also served as the Political Director for the White House Office of Political Affairs. Jean-Pierre regularly appears as a political commentator on MSNBC, CNN, CNNi, CSPAN, PBS News Hour, ABC "This Week", and HBO "Real Time with Bill Maher".

News coverage has been central to Bustle's content since launch. The vertical has seen significant expansion in 2017 with multiple marquee hires, including former Atlantic and Observer editor Emily Anne Epstein as Executive News Editor, and Erin Delmore, an Emmy Award-winning journalist with six nominations under her belt, as Senior Political Correspondent. Recent exclusive interviews include: Sens. Kirsten Gillibrand, Tammy Duckworth, and Cory Booker, and the site has published op-eds from Sen. Kamala Harris and former Texas Sen. Wendy Davis.

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