

Bustle Digital Group To Debut Full Digital Issues Across Bustle, Elite Daily, and Romper

-Issues will launch throughout the seasons, kicking off with Bustle's "Owning It" issue available now-

Bustle Digital Group, the largest premium publisher reaching millennial women, announces today the debut of digital issues across three of its brands (Bustle, Elite Daily, and Romper), kicking off with [Bustle's "Owning It" issue](#) now live. Each brand will launch their own themed issues throughout the seasons, delivering the Bustle Digital Group perspective and digging deeper into buzzy topics like travel, wedding season, fertility, college, the humor in parenting, holidays, astrology, and more.

Sharply designed, and uniquely positioned in their own content hub, Bustle Digital Group's issues takes digital covers and features to the next level. Each issue offers readers an immersive and shareable experience, featuring a curated content package specific to each brand's unique audience. Each issue hub will link out to features including a "Letter from the Editor," a cover star profile, and innovative and in-depth stories and interviews on the topics that matter most to young women. The issues, with optimized design for both mobile and desktop, will be promoted across Bustle Digital Group's social media networks and notably highlighted on Instagram.

"We're excited to provide readers with a destination to discover some of Bustle Digital Group's best work," said Bustle Digital Group Editor-in-Chief Kate Ward. "What's more, with our digital issues, our custom editorial offerings will be granted a significant shelf life, allowing even more readers to see and connect with the amazing content our brands create at Bustle Digital Group. We see this

as the next innovation for digitally native magazines, and a new way for our readers to discover content in a meaningful way."

[Bustle's inaugural issue, "Owning It"](#) is a celebration of who you are right now, no matter what anyone else thinks or says. The issue features an interview, original photography, and a [behind-the-scenes video](#) of [The Handmaid's Tale's Samira Wiley](#); the launch of [Latina to Latina](#), a podcast interview series hosted by Bustle Contributing Editor and award-winning multimedia storyteller Alicia Menendez; [The Lit List](#), an extensive list of women who are transforming the book industry; [Fake AF](#), a package celebrating everything in the beauty world that society told us we had to do and then shamed us for doing; and much more.

Elite Daily will launch its first issue, "When I Grow Up" focused on easing into adulthood on Tuesday, April 17. Romper's debut issue, "Body Builders" which delves into postpartum body image will launch on Tuesday, May 8.

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About Bustle Digital Group:

Bustle Digital Group is the largest premium publisher reaching millennial women. Every month, nearly 80 million readers turn to Bustle Digital Group publications — Bustle, Romper, and Elite Daily — for impactful conversation around the interests and issues engaging women today. Focusing on everything from pop culture to parenthood, Bustle Digital Group's content leverages the power of a diverse set of voices from coast to coast. Bustle Digital Group does business with over 300 global brands, and ranks among the most popular media companies with our demographic on social media. Bustle Digital Group was founded in 2013 and is headquartered in New York City, with offices in Los Angeles and London.