

## **Lauren Caruso Joins The Zoe Report As Managing Editor**

May 7, 2018 (New York and Los Angeles) —Bustle Digital Group has tapped Lauren Caruso as Managing Editor of The Zoe Report, the fashion and lifestyle destination founded by Rachel Zoe in 2009. Caruso joins the team effective May 7th and will oversee all aspects of The Zoe Report's editorial direction and day-to-day operations. Caruso will report to Bustle Digital Group Vice President, Editorial Strategy, Lindsay Mannering.

"We could not be more excited to welcome Lauren to The Zoe Report," said Bustle Digital Group Editor-in-Chief Kate Ward. "Lauren has not only been able to prove herself as a leader throughout her career, but she also been an inspiration to so many women looking to express themselves through fashion."

"I'm thrilled to be joining The Zoe Report," said Caruso. "In addition to working with the immensely talented team at Bustle Digital Group, I'm lucky to be inheriting such an engaged, dedicated audience who's truly passionate about style. I can't wait to build on the impressive foundation that The Zoe Report's editorial team has established over the past nine years, and I plan to hit the ground running by expanding the scope of our coverage and authority with meaningful original, service-driven content."

Caruso is a digital editorial strategist with a focus on style, beauty, lifestyle and news. Prior to joining The Zoe Report, she was Editorial Director at Bandier, where she oversaw all consumer-facing visuals and copy for the retail marketing team. Previously, she was Site Director at StyleCaster, Senior Digital Editor at *Allure*, and Staff Writer at Refinery29.

Bustle Digital Group, publisher of popular women's destinations Bustle, Romper and Elite Daily, acquired The Zoe Report in April, with Rachel Zoe staying on as Editor-at-Large. Bustle Digital Group is the largest premium publisher reaching millennial women with a network reach of nearly 80 million monthly unique readers.

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