Bustle Debuts *Rule Breakers of 2018*,
Celebrating The Trailblazers Who Have Shaped Today's Culture

-Featuring GRAMMY-nominated singer-songwriter Janelle Monáe, comedian Michelle Wolf, life coach and activist Harnaam Kaur, Black Lives Matter co-founder Patrisse Cullors, and more!

(New York): Bustle, the premier digital destination for young women, debuts the inaugural *Bustle’s Rule Breakers of 2018* list, showcasing women and non-binary individuals from all backgrounds, lifestyles, identities, and fields who are defying expectations, tradition, and the status quo. The list of extraordinary individuals highlights those thinking and acting outside the box, yielding beautiful and inspiring results.

Among the *Rule Breakers* are GRAMMY-nominated singer-songwriter Janelle Monáe, who covers Bustle’s digital issue dedicated to *Rule Breakers*, comedian Michelle Wolf, and Dre Thomas, CEO and Founder of Smile On Me, who was nominated by Bustle readers. Profiles of each honoree are featured in Bustle’s “Rule Breakers” digital issue.

“This month, we’re celebrating women who refuse to yield [to slow down their minds and manners amid] in their quest to make the world better for women and anyone who is marginalized,” said Bustle Digital Group Editor-in-Chief Kate Ward in her “Editor’s Letter.” “That starts with our cover star, Janelle Monáe, who is proof that non-conformity is as impactful as it is beautiful and continues with our list of 29 Rule Breakers from various backgrounds.”

**Bustle’s Rule Breakers of 2018**
Featuring cover star: Janelle Monáe

- Amani Al-Khatahtbeh: Founder and editor, MuslimGirl.com
- Ally Bruener: Comedian, *I Laughed At The Crippled Girl*
- Zoe Buckman: Artist and activist
- Cass Clemmer: Trans artist, activist and founder, Bleeding While Trans
- Patrisse Cullors: Co-founder, Black Lives Matter
- Bailey Davis: Former NFL cheerleader
- **Rachael Denhollander**: Former gymnast and the first woman to publicly accuse Larry Nassar of sexual abuse
- **Samantha Irby**: Comedian, author, and blogger, *Bitches Gotta Eat*
- **Harnaam Kaur**: Life coach and activist
- **Celina Kimelman**: Lingerie designer, *Belle De Nuit*
- **Jessica Knoll**: Author, *The Favorite Sister*
- **Marisa Kwiatkowski**: Reporter, *Indianapolis Star*, who broke USA gymnastics story that led to Larry Nassar’s conviction
- **Mary Lambert**: Singer-songwriter and author of the upcoming, *Shame is an Ocean I Swim Across*
- **Desiree Linden**: 2018 Boston Marathon winner and two-time U.S. Olympian
- **Lauren McGoodwin**: Founder, *Career Contessa*
- **Abby Norman**: Author, *Ask Me About My Uterus: A Quest to Make Doctors Believe in Women’s Pain*
- **Christine Rai**: Cartoonist and illustrator, *Yeah It’s Chill*
- **Francia Raisa**: Actress, *Grown-ish*
- **Chavonna Rhodes**: Tattoo artist, *Bang Ink Studio*
- **Marissa Ross**: Author, *Wine. All The Time.: The Casual Guide To Confident Drinking*
- **Jessamyn Stanley**: Yoga instructor and body positive activist
- **Dre Thomas**: Founder and CEO, *Smile On Me*
- **Kristen Tomlan**: Founder and CEO, *Dō*
- **Verena Von Pfetten**: Co-founder, *Gossamer*
- **Kayla Whaley**: Writer whose work focuses on disability, sexuality, and the body
- **Emma Willmann**: Comedian, *Inside The Closet* podcast
- **Tess Wilson**: Co-founder, *protestcakes*
- **Michelle Wolf**: Comedian and host, *The Break With Michelle Wolf*

The *Rule Breakers* will be celebrated at an event taking place in New York City on September 22 at Lefrak Center at Lakeside in Prospect Park. The day-long, immersive experience will let readers explore the pages of Bustle IRL and will feature musical performances by GRAMMY-nominated music duo Sofi Tukker, DJ Samantha Ronson, DJ, Director, and Designer Va$htie and be headlined by GRAMMY-nominated singer-songwriter, Janelle Monáe.

To buy tickets to Bustle’s Rule Breakers event, [click here](#).

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**About Bustle**
Bustle is the premier digital destination for young women, reaching an audience of 50 million unique readers a month. Since launching in 2013, Bustle has been creating relatable and impactful dialogue through content from a diverse set of voices. Covering politics, sex and relationships, fashion, beauty, entertainment, and more, Bustle empowers women to be curious, to be themselves, and to be excited about owning their place in the world. Bustle is a part of Bustle Digital Group, publisher of top women's destinations Elite Daily, Romper, and The Zoe Report.
About Rule Breakers
Rule Breakers is an immersive, cultural experience celebrating women and non-binary individuals defying the status quo. The day-long event, presented by Bustle, features performances from the world's top female artists alongside highly-curated experiences from global brands and creatives. Rule Breakers is put on by Bustle Digital Group, the premiere publisher of top women’s destinations Bustle, Elite Daily, Romper, and The Zoe Report.