

ROMPER mom2.0

Romper Named National Media Partner of the 2019 Mom 2.0 Summit

NEW YORK – April 2, 2019 – Romper, the leading destination for millennial moms today announced a new partnership with Mom 2.0. For the first time, Romper will serve as the national media partner of the 2019 Mom 2.0 Summit taking place April 24-26 in Austin, Texas. More than 1,000 attendees will attend the premier year-round community and annual convention for the nation's top mom influencers, entrepreneurs and content creators of all types.

"Romper is thrilled to be the national media partner of the 2019 Mom 2.0 Summit and help amplify the narratives around female entrepreneurship, digital professionalism and the power of storytelling to a larger national audience," said Romper Managing Editor April Daniels Hussar. "We're looking forward to extending the discussions created at the summit through on-going editorial content."

"Romper represents such an influential editorial resource for millennial moms today, so we're thrilled to bring them to the Mom 2.0 Summit as a National Media Partner," said Carrie Pacini, Mom 2.0 co-founder. "We're also excited to bring our decade of leadership to the Romper audience, as the nation's premier community and conference for moms who are content creators, entrepreneurs and making their mark in the workplace."

Author, actress, and director, Amber Tamblyn will be the opening keynote address with additional speakers to include: Amy Nelson, founder & CEO of The Riveter; Cristina Tzintzún Ramirez, founder and executive director of Jolt; Cindy Eckert, self-made serial entrepreneur; Halle Stanford president of television at The Jim Henson Company; Maria Bailey, CEO of BSM Media and the most published author on the topic of Marketing to Moms; Kathy Valentine, musician, songwriter, member of the Go-Go's; and New York Times best selling authors Gretchen Rubin, Jen Hatmaker and Jenny Lawson.

Additionally, Romper will sponsor the 2019 Iris Awards "People's Choice Award," which honors the public's favorite parenting blog of the year. The prestigious Iris Awards honor the the art of

modern parenthood and its new mediums, while celebrating the emerging industry created by its pioneers and leaders. Voting for the "People's Choice Award" is now live on Romper.com until April 5. The Iris Awards will close out the convention on April 26.

The lead sponsors for the 2019 Mom 2.0 Summit are Google, Amazon and Kia Motors, along with a list of brand partners that includes Best Buy, GSK, Water Wipes, Bluehost, GoDaddy, Bambino, Jarrow Formulas, Licefree!, Rocky Mountain Oils, and Silver Hills Sprouted Bakery, among others.

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About Romper

Romper is the leading digital destination for millennial moms, reaching an audience of 10 million unique readers a month. Through a diverse set of voices, Romper speaks to a new generation of mothers, helping them navigate the adventure of parenthood in a fun, relatable, and honest way. At Romper, our writers and editors know that motherhood expands your identity, rather than eclipsing it. Romper is a part of Bustle Digital Group, premier publisher reaching young adults including sites Bustle, Elite Daily, Flavorpill, Gawker, Mic, The Outline, The Zoe Report. www.Romper.com

About Mom 2.0:

Owned by Mom Media Enterprises, LLC, Mom 2.0 is the nation's leading organization for influential mom content creators, mom bloggers, and female entrepreneurs. This year-round community of industry leaders converges annually at the Mom 2.0 Summit to compare notes, discuss best practices and forecast what's next for women online and in the professional marketplace. The 2019 Summit, being held in Austin, Texas, sold out six months in advance and has attracted some of the most influential voices in women's and parenting media. Mom 2.0 was created in the fall of 2008 to facilitate a much needed, high-level conversation between mom influencers and marketers in the growing arena of online marketing and social media. Even then, as the first Mom 2.0 Summit welcomed 175 attendees, the conference was trending #1 worldwide on Twitter. This year's convention will focus on the evolving and expanding

definition of mothers and women in the world today, and what that means for media, entertainment, marketing and storytelling. The 2019 Mom 2.0 Summit will bring together over 1100 top influencers, bloggers, media, marketers and entrepreneurs in parenting, food, entertainment, politics, technology, social change, business, travel, design and more. Mom 2.0 attendees gather together to share best practices, discuss marketing strategies, network and make inspiring connections.